



Inge Leutscher
President
Excellence International

Excellence International

General Information

EXCELLENCE International is this year celebrating 20 years of EXCELLENCE as the high profile lifestyle magazine dedicated to a very selected readership with an exclusive art of living. Following the highly successful first publication in September 2003, the magazine has been published yearly with special editions.

The editorial part contains the most interesting and exclusive articles and interviews with well-known personalities, international organizations and charities, musical and cultural events, exclusive travel destinations, sport, fashion, art and lifestyle. The advertorial part contains advertisement on the highest level with the most prestigious companies featured through interesting articles and advertorials with their products, history and future.

The print run is 2.000 copies special editions per year, free of charge, with a distribution in mainly Geneva and Monaco, London, Paris, Cannes, Copenhagen, Amsterdam, Rome, Madrid, Istanbul, Vienna, Munich, Moscow, Dubai, New York and also worldwide through Private Jets, Luxury Hotels, Advertisers, Members Clubs, VIP events and mailing list.

EXCELLENCE International Consulting will assist to create your personalized advertorial and editorial content for the ultimate advertisement, promote your brand and extend your client base through our large network in high-end real estate, aviation, yachting, finance, travel and lifestyle. We hope you will enjoy this special edition featuring some of our valuable partners and wish you a Happy and Prosperous Journey this year.



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Technical Specifications

- **Technical data:** Cover (2nd, 3rd & 4th) 275 x 385 mm – Full Page 275 x 385 mm – Double Page – Spread 550 x 385 mm – Bleed + 5 mm
Technical requirements for an Ad Transfer: CD-Rom or DVD Mac Format (PC files are not acceptable), Resolution 300 dpi, CMYK Colours
- We accept InDesign, Illustrator, Photoshop (please specify applications and version used).
- All fonts (including printer and screen fonts) and all final placed graphics such as TIFF and EPS files must be included.
- We accept Adobe Acrobat (.pdf) files in high resolution, with crops and 5mm bleed.
- No films, laser copy, faxes and photocopies
- **Mailing Address Material:**
APPI Sàrl – Rue du Riant-Coteau 11 – CH-1196 Gland – Tel. +41 22 995 02 52 – info@appi.ch
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